



Securing Clinical Networks with WootCloud's Agentless Network Segmentation & Access Controls

WootCloud HyperContext® is an unmatched device first solution, that provides contextualized visibility on all devices, their behavior, network access and threat intelligence, and uses this contextual intelligence to segment the network down to the device level, correlate threats and vulnerability propagation across multiple interfaces including RF and Networks, and automate access control at IoT scale.

HyperContext® recognizes anomalous behavior at the device level and uses the sophisticated policy engine to prevent vulnerable devices from propagating into the rest of the organization. Using HyperContext there is continuous dynamic network segmentation at the device level that extends beyond simple device identification. Based on our Telemetry, WootCloud customers have seen threat hunting time reduced by 70%, operational efficiency gains of 60% and improved segmentation time by 300%.

100% MEDICAL DEVICE DETECTION SCANNING MULTIPLE SPECTRA

WootCloud scans multiple communication protocols like WIFI, Bluetooth and BLE, and looks for devices both on and off the network, including the RF spectra. Other solutions only see devices connected or paired to the network. If the device emits an RF frequency, WootCloud can see it, fingerprint it, and categorize the risk to the rest of the network along with providing recommended actions.

¹ <https://www2.deloitte.com/content/dam/Deloitte/global/Documents/Life-Sciences-Health-Care/gx-lshc-medtech-iomt-brochure.pdf>

² <https://www.geeksforgeeks.org/blueborne-attack/>

³ <https://www.forescout.com/the-enterprise-of-things-security-report-state-of-iot-security-in-2020/>

CHALLENGES

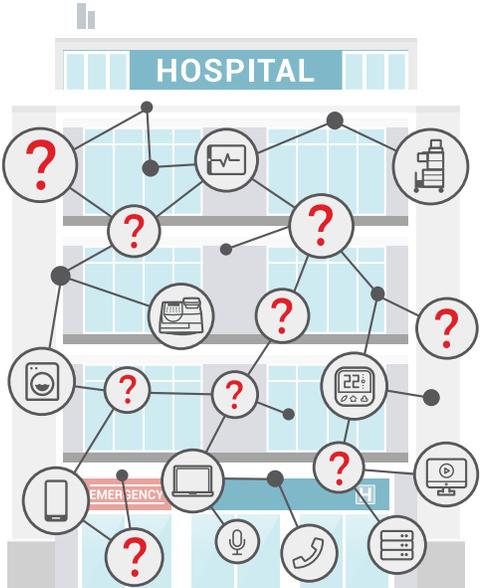
- Increase in attack surface** — Connected devices in hospitals are constantly increasing in number and moving around and between floors. According to Deloitte's report¹ the value of connected medical devices is predicted to grow from \$14.9 billion in 2017 to \$52.2 billion in 2022. From WootCloud's own data, most customers do not have an accurate smart device census to know where their attack surface lies.
- Sideways motion from smart devices** — Bluetooth-enabled devices which are susceptible to BlueBorne² can be used as a pivot to other devices on other radio frequency (RF) spectrums. A Bluetooth device will likely have a WIFI radio and possibly a NIC. Those can be used to start a denial of service attack on DHCP servers, or on the hospital's access points. If there are enough devices affected, it can become a DDoS attack and take down a network.
- Most Vulnerable Medical Devices** — The riskiest medical devices in hospitals³ tend to be the pneumatic tube system, followed by: Uninterruptible power supply, HL7 Gateway, PACS Archive, radiotherapy system, sterilization, physical access control, radiology workstation, HVAC, and programmable logic controller.
- Complications with WIFI & Guess Access** — Most hospitals have internet for patients and their families to access while receiving care. However, even this can be compromised if wireless routers are not universally both updated and locked down to best practice security standards. Smaller satellite clinics may not even have the

WootCloud provides real-time visibility and insights into everything connected to the clinical network so IT, IS, BioMed and Facilities have a common baseline to make strategic decisions.

ACCURATE MEDICAL DEVICE DISCOVERY

WootCloud's deep device detection technology yields accurate device counts with a low rate of false positives and renders a dashboard showing high-priority risk items requiring remediation. If a device has multiple network interfaces for sharing information, WootCloud correlates these multiple interfaces as belonging to a single entity, providing an accurate accounting of devices.

Without WootCloud
With WootCloud

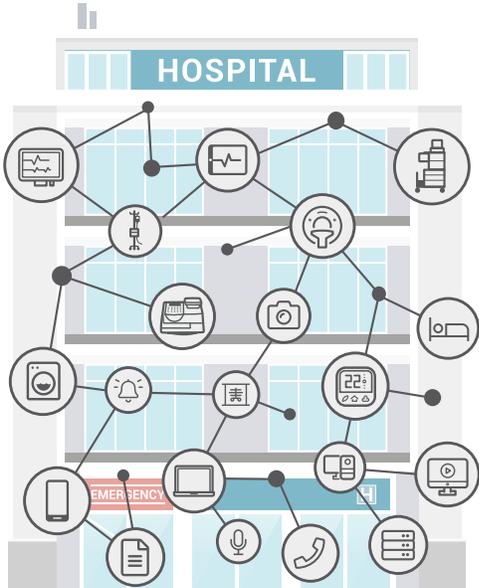


HOSPITAL

MEDICAL DEVICES

CLINICAL IOT

GENERAL IOT



HOSPITAL

MEDICAL DEVICES

CLINICAL IOT

GENERAL IOT

Device Information			
IP	✓	Device Model	✗
MAC	✓	OS	✗
Manufacturer	✓	OS Version	✗
Device Type	✗	APP Type/Name	✗
HW version	✗	Serial Number	✗
Protocols	✓	VLAN	✗
Spectrum	✗	Ownership	✗

Most customers discover more than 2x the number of smart devices functioning in their environment during a WootCloud device scan and survey. More accurate device counts are critical for smart device security best practices.

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WOOTCLOUD HYPERCONTEXT® FOR MEDICAL DEVICES

WootCloud profiles every detected smart device on hundreds of attributes known as WootCloud HyperContext®. The attributes below create a deep contextualized intelligence dataset that informs all decisions on network segmentation and access control.

- Association of all the physical interfaces of the device and spectrum of operation of each interface
- Type, Category of the device and related information
- OS, patches, services and applications running on the device
- Functionality or the “purpose in life” of the device
- Micro location of the device, its mobility patterns and times of visibility
- Ownership information of the device and its control information
- Users on the device
- Behavior based analysis of all the data transmissions across all protocols and spectrums
- Risk and vulnerability information, other information collected by other tools used

WootCloud captures more than just device information — WootCloud HyperContext intelligence is more superior and powerful to create strong, unbreakable access control policies.

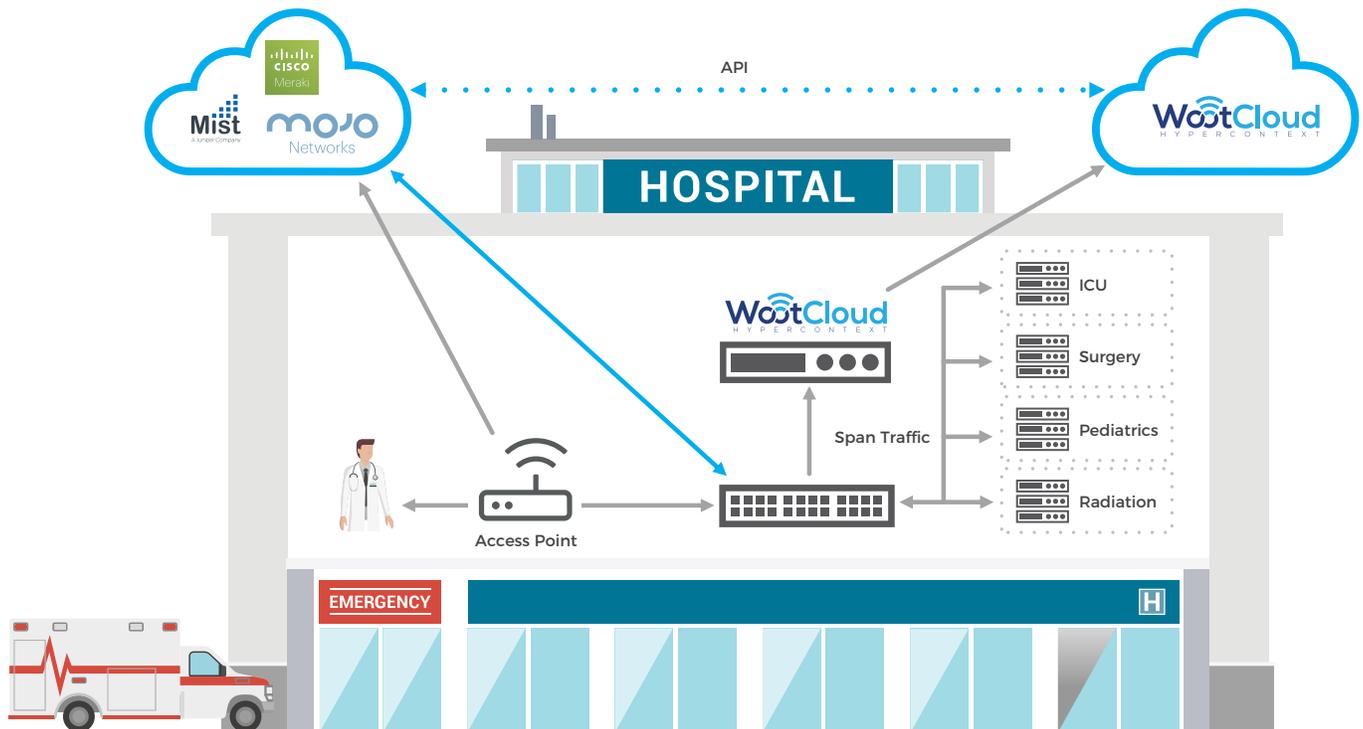
WOOTCLOUD NETWORK SEGMENTATION FOR MEDICAL DEVICES

WootCloud's network segmentation is dramatically simpler to implement, robust and scalable and closes **a glaring gap found in traditional NAC solutions which fail to adequately secure managed and unmanaged devices**. Based on the premise that each device has a completely different risk and threat assessment profile. E.g. a tablet has a different risk profile than a laptop or a workstation — it lets you continuously, dynamically, and automatically segment the network at the device level based on the needs and zones of your hospital campus:

By distilling it down to each device, SecOps can

- Auto-enforce granular policies based on device context
- Enable more granular control of network systems
- Better isolate a security flaw if exploited

Physical Properties	Logical Properties	Risk Categories
Device Type	Ownership	Location
Interface	Controls	Time of Operation
Functionality	Department of Use	ICU, Surgery, etc.



Providing threat detection relevant to each device type working with OEM partners

Simple rule creation by IT creates “zones” or micro-segmentations of the hospital network to protect critical areas

DYNAMIC ACCESS CONTROL FOR MEDICAL DEVICES ON THE MOVE

Smart devices are constantly on the move when needed in different departments, floors and rooms. WootCloud offers NAC-less, software-defined dynamic access control based on security posture, context and real-time threat assessment.

REPORTING FOR HOSPITALS & CLINICAL ORGANIZATIONS

WootCloud dashboards are clean, accurate, less noisy (low number of false positives) and rich in context with actionable information providing you centralized device security for all departments.

The Alerts generated provide the Who, Where, What and How information for every smart device, with “actionable next step” guidance. The rich diagnostics & deep investigation capability automates alert handling at scale.

Clear executive briefs
for executive-level
reporting

WOOTCLOUD'S BUSINESS VALUE FOR HEALTH DELIVERY ORGANIZATIONS

Protecting your patients: WootCloud can alert security managers, duty shift leaders, or others to current cyberattacks as well as any new compromised medical, clinical, and other smart device. This secures you a much faster Incident Response and allows for general staff awareness of potential dangers to their operations.

Stop many of the major ransomware attacks: Identify WannaCry and other types of system-stopping ransomware in real time. This reduces your potential downtime and risk to patients, not to mention the impact on the hospital's reputation.

Automated and dynamic device inventory: Most hospitals have never done a full IT survey of every hospital device, let alone specialized smart devices including medical equipment, as part of their network discovery. WootCloud discovers every connected and non-connected device in your environment automatically without requiring a physical search.

Track medical device usage: With a dynamic and exhaustive inventory of all medical and other devices used in each floor and department, you can find lost equipment, use devices more efficiently by calculating peak usage in each department, and potentially reduce over-purchasing of resources which can be more effectively traded and used between clinics.

DEPLOYMENT

WootCloud can be installed in just a couple of hours using virtual machines, and within a week you can have a complete inventory of devices along with risk scores and suggestions for remediation. Initial remediations are usually done manually, but as more confidence is gained, automated policies can be deployed that will be able to detect and stop attacks of all types, from ransomware to device tampering.

LEARN MORE
www.wootcloud.com

About WootCloud

WootCloud HyperContext® is an agent-less, device focused, network segmentation, access control and threat response platform that automates enterprise security at IoT scale. A privately held company, WootCloud is headquartered in San Jose, California, with offices in India and Argentina.