Device Security Vendor Comparison

FEATURES	WootCloud	Armis	Aruba	Ordr	Medigate
Cloud-based Solution	✓	✓			✓
Device Detection	✓	✓	✓	✓	✓
RF Data Sources - WIFI, BT & BLE	✓				
Intelligent Device Profiling	✓				✓
Device Authenticity Rating	✓				
Migro-Segmentation	✓			✓	✓
NAC-based Policy Enforcement	✓	✓	✓		✓
Custom Grouping with tags for business use cases	✓				
Built-in Vulnerability Scanner	✓	✓			
Micro-location (floor level)	✓				
MSSP Enabled	✓				
Multi-site	✓	✓			

Vendor Comparison Details

FEATURES	WootCloud	Armis	Aruba	Ordr	Medigate
Cloud-based Solution	✓	✓		*1	✓ *1
Device Detection	✓	✓ *2	✓ *3	✓	✓ *2
RF Data Sources - WIFI, BT & BLE	✓	*4	*4	*4	*3
Intelligent Device Profiling	✓				✓ *4
Device Authenticity Rating	✓				
Migro-Segmentation	✓			✓ *5	✓ *5
NAC-based Policy Enforcement	✓	✓ *6	✓		✓ *5
Custom Grouping with tags for business use cases	✓				*6
Built-in Vulnerability Scanner	✓	✓ *7			
Micro-location (floor level)	✓				*7
MSSP Enabled	✓				
Multi-site	✓	✓ *8		*9	
Dashboard	✓	✓ *10	✓ *10	✓ *10	✓
Intelligent device alerts	✓	✓ *11		✓	✓ *8
SIEM & SOAR Integration	✓	✓ *12	✓ *12	✓ *12	✓

*1 Ordr's core tech is built by folks with a network background. Their solution is not architected in a cloud native manner.

*2 Armis's device detection artificially inflates device counts possibly because they count each interface as a device, which is an inherently misleading approach. WootCloud device counts are accurate, showing a single device with multiple interfaces.

*3 Aruba requires an additional software addon called Device Insight to achieve this.

*4 None of these solutions have an RF sensor. Thus, the information they get about BT and BLE does not include true mac addresses and not as in-depth as WootCloud's information. WootCloud is the only solution that combines both RF and network capabilities together.

*5 Ordr enforces access control using of access control lists (ACL). Customers cannot gain automation and dynamic access control from Ordr as ACL changes/ additions, need manual commits and approval.

*6 For each competitor, the NAC integrations are a paid plug in that need to be separately purchased, including professional services driving up the effective cost of the solution dramatically.olution is not architected in a cloud native manner.

*7 Armis performs passive assessments of devices which are prone to high number of false positives.

*8 Armis has partial coverage, multi-site capable but does not bring it down to building and floor level.

*9 Ordr does not have built in multi-site capability. It is not architected as a multi-tenant; multi-site cloud solution natively and thus has issues when scaling to multiple sites and tenants.

*10 Armis's dashboard is very noisy consisting of a noticeably large mix of alerts and false positives. Ordr's dashboard is hard to use and unnecessarily complex, hard to navigate and understand.

*11 Armis's alerts and Risk assessment is very noisy and has high number of alerts which are hard to understand as not much information is available on the alert.

*12 None of the competition is integrated into SOAR platform. WootCloud is the first. Aruba is integrated but not this product line.